

## **Subject: Media Studies**

**HoD: Mr Lewis**

### **Curriculum Intent**

The media studies department curriculum is designed to develop a passion for the subject through developing subject specific knowledge and skills as well as life skills and cultural capital. Our knowledge based yet learning-centred approach allows students to build up their confidence in using key terminology in reference to a variety of products and texts they come in to contact with in the daily lives, leading to an understanding of media language, audience, representation and industry.

The curriculum is meticulously planned to ensure progression is logically sequenced; cumulatively developing learners' skills and knowledge over time. This approach leads students to be able to understand how to link knowledge and skills when studying media products. The media department has an extracurricular programme that allows students to develop a wide range of skills, while offering an insight to the types of professions available to them in the future.

The media studies department pride ourselves on knowing that by the time students complete their studies they have developed a real understanding of the way in which media effects everyone's lives. It also ensures all students are highly ambitious.

### **Year 9 Topics**

- Autumn Term 1 – Introduction to media language [key terminology and skills]
- Autumn Term 2 – Introduction to media theorists
- Spring Term 1 – Component 1 Section A – Media language – Magazines and advertising
- Spring Term 2 – Component 1 Section A – Media language – Film posters and newspapers
- Summer Term 1 – Component 1 Section B – Industry – Newspapers and film
- Summer Term 2 – Component 1 Section B – Industry – Radio and video games

### **Year 10 Topics**

- Autumn Term 1 – Component 2 Section A – Media language – TV Sitcoms – The IT Crowd
- Autumn Term 2 – Component 2 Section A – Media language – TV Sitcoms – Friends
- Spring Term 1 – Component 2 Section B – Media language – Contemporary music videos – Bruno Mars and Katy Perry
- Spring Term 2 – Component 2 Section B – Media language – Past music videos – TLC
- Summer Term 1 – Component 2 Section B – Media language – Contemporary music videos – Online media
- Summer Term 2 – Component 2 Section B – Media language – Contemporary and past music videos – Audiences

### **Year 11 Topics**

- Non exam assessment
- Component 1 Section A – Media language
- Component 1 Section B – Industry
- Component 1 Section A – Media language
- Component 1 Section B – Media language and industry

### **GCSE Specification Details and Assessment:**

EDUQAS GCSE (9-1) Media Studies 9-1

<https://eduqas.co.uk/qualifications/media-studies/gcse/>

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